

AMENDMENTS TO THE CLAIMS

The following listing of claims will replace all prior versions of claims in the application:

Listing of Claims:

Claims 1-52 (canceled)

Claim 53 (new): A method of applying makeup comprising

(a) producing a texture word map by a method including:

(i) selecting a plurality of texture words to express makeup textures,

(ii) classifying the plurality of selected texture words into first and second

character types,

(iii) arranging the first character type words in the ordinate,

(iv) arranging the second character type words in the abscissa,

(v) arranging positional correlations of texture words in the coordinates of the ordinate and abscissa,

(b) producing a texture image map by overlapping individual images on the texture word map, and

(c) applying makeup to the skin of a person such that the applied makeup has a texture in accordance with the texture image map.

Claim 54 (new): The method of claim 53, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet

gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 55 (new): The method of claim 53, wherein the textures are classified into the characteristics austerity, transparency, and gloss, and wherein austerity and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 56 (new): The method of claim 53, wherein each individual image includes four image types, including "cute/pretty," "fresh/active," "soft/feminine" and "cool/sharp."

Claim 57 (new): A method of applying makeup comprising

- (a) producing a texture word map by a method including:
 - (i) selecting a plurality of texture words to express makeup textures,
 - (ii) classifying the plurality of selected texture words into first and second character types,
 - (iii) arranging the first character type words in the ordinate,
 - (iv) arranging the second character type words in the abscissa,
 - (v) arranging positional correlations of texture words in the coordinates of the ordinate and abscissa,
- (b) producing a texture image map by overlapping individual images on four image zones, said image zones being partitioned by the ordinate and the abscissa on the texture word map, and
- (c) examining the texture image map based on results of a questionnaire regarding photographs of models to whom makeup has been actually applied to the skin, eyes, and lips,
- (d) producing a skin texture map, an eye texture map, and a lip texture map based on the questionnaire results; and
- (e) applying makeup to at least one of the skin, eyes, and lips of a person, said makeup having a texture corresponding to a respective appropriate texture image map.

Claim 58 (new): The method of claim 57, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 59 (new): The method of claim 57, wherein the textures are classified into the characteristics austerity, transparency, and gloss, and wherein austerity and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 60 (new): The makeup method of claim 57 wherein each individual image includes four image types, including "cute/pretty," "fresh/active," "soft/feminine" and "cool/sharp."

Claim 61 (new): The method of claim 57, further comprising: ordering the three texture image maps corresponding to the texture words for each image zone to produce texture map tables; and applying makeup with a texture according to the texture map tables.

Claim 62 (new): The method of claim 57, wherein a correlation between textures or a balance between texture and image is expressed on the texture map.

Claim 63 (new): The method of claim 61, wherein the texture words include: (1) standard: a texture giving properly covering power and natural glossy impression; (2) mat: a texture giving a

solemn, dull surface, heavy, and concealing impression; (3) sheer: a texture giving a transparent and light impression; (4) pearly: a texture giving a delicate and glossy impression like a smooth and lustrous pearl; (5) dispersed pearl: a texture giving a blinking and sparkling impression like dispersed pearls; (6) metallic: a texture giving a bright impression like a metal surface; (7) glitter: a texture giving a vividly bright impression; (8) glossy: a texture giving an impression of wet gloss and damp and strong luster; and (9) foggy: a texture giving a soft and powdery impression.

Claim 64 (new): The method of claim 61, wherein the textures are classified into the characteristics austerity, transparency, and gloss, and wherein austerity and transparency are arranged collectively in the ordinate as a volume axis and wherein gloss is arranged in the abscissa as a gloss axis.

Claim 65 (new): The makeup method of claim 61, wherein each individual image includes four image types, including "cute/pretty," "fresh/active," "soft/feminine" and "cool/sharp."